

Kool-Aid Days Event Schedule

FRIDAY - AUGUST 13TH

Kool-Aid Jammers Boat Races ¹ **Register by 4 PM/Races 5 PM**
Build a boat with Kool-Aid Jammers packets and Bursts bottles, then come to the Jammer Boat Races in the Lazy River at the City Aquacourt. (5- to 12-year olds only.)

Pastime Lanes Krazy for Kool-Aid* ² **5-9 PM**
Events for the whole family, including Krazy Kart Races and Mini Golf Scramble. FMI: (402) 462-2695

SATURDAY - AUGUST 14TH

10th Annual Kool-Aid Classic Bicycle Tour* ³ **7 AM**
This 20, 40 or 65 mile tour travels scenic, paved roads around the Hastings area starting behind the Hastings Museum at Highland Park. FMI: (402) 463-1138

Kool-Aid Days Volkswalk* ⁴ **7-11 AM**
Scores of walkers travel 5K or 10K trails past historic sites, including the building where Kool-Aid was invented. FMI: (308) 384-0338

Nebraska's Entrepreneur Show ⁵ **8 AM-5 PM**
Dozens of Nebraska's most creative entrepreneurs will show and sell their products, including foods, art, tools and other unique items created by Nebraska businesses. FMI: (402) 460-0000

Hastings Farmers Markets* ^{6, 3} **8 AM-NOON**
Area farmers gather in the Hastings City Building parking lot and behind Hastings Museum to offer the freshest of produce and homemade foods to festival attendees.

Child Identification Program (CHIP)* ⁷ **9 AM-5 PM**
Nebraska Freemason's Child Identification Program provides child identification file materials to parents, including DNA swabs. FMI: (402) 462-5813

Hastings Museum Family Fun & Special Exhibits* ⁸ **9 AM-8 PM**
Admission to the Hastings Museum is only \$3 with fun for the whole family, including *Tylosaurus: The T-Rex of the Cretaceous Sea*, *Kool-Aid: Discover the Dream* exhibit, and planetarium shows. From 1-3 PM, enjoy special activities inside the Museum. FMI: (402) 461-4629 or (800) 508-4629

Kool-Aid Days Postal Cancellation ⁸ **9-11 AM**
Philatelists across the world send mail to be postmarked by the US Postal Service's Kool-Aid Days cancellation. Buy commemorative postcards and take them to the Post Office (300 N. Kansas). You can request the special postmark by mail for 30 days. Pre-cancelled postcards are available at the Collectibles booth in the auditorium on Saturday only.

Kool-Aid Days Grand Parade ⁹ **9:00 AM**
Marching bands and other units from all over Nebraska join the procession down Second Street in Downtown Hastings to kick off the biggest day of the festival and welcome Kool-Aid Man. Reviewing stand at Hastings Ave.

Opening Ceremonies ⁹ **10:00 AM**
Celebrities and special guests will officially open the festival. Kool-Aid Man will be there, too, to pour an official glass of the celebrated beverage.

The World's Largest Kool-Aid Stand ¹⁰ **10 AM-4 PM**
Buy a commemorative mug for \$2 or \$4 (color-changing) or \$8 (lighted) or a Kool-Aid Days stainless steel water bottle and drink as much as you want of 14 flavors of Kool-Aid!

The Kool-Aid Days Trolley ¹¹ **10 AM-4 PM**
The Kool-Aid Days Trolley connects all downtown events, passing the building where Kool-Aid was invented and through Hastings' historic district with a docent from the Adams County Historical Society on board.

Downtown Live Stage Entertainment ⁹ **10 AM-4 PM**
The Downtown Mainstage features some of the finest up-and-coming talent in Nebraska with celebrity hosts. Featured performers include The Maverick Band, the cast of Hastings Community Theatre's *IDO! IDO!*, and artists from the Nebraska Arts Council.

Kool-Aid Days Collectibles ¹¹ **10 AM-4 PM**
Inside and outside the City Auditorium, you can buy T-shirts, tank tops, mugs, flying discs, postcards, koozies, magnets, buttons, and many more items commemorating the festival and Nebraska's Official Soft Drink!

Carnival Games & Face Painting ¹¹ **10 AM-4 PM**
Classic carnival games newly revitalized for 2010, including Ring Toss, Bean Bag Toss, Fishing Pond, Kool Kaleidoscope, Kool-Aid Kreek, and several more. Face Painting, simple and complex by experienced artists.

Giant Inflatables & Kool-Aid Mini-Railroad ^{12, 13} **10 AM-4 PM**
The field behind the Kool-Aid Stand and Lincoln Avenue are filled with giant inflatables for **kids and adults** to romp and climb, including **Laser Tag** and the brand new **4-Way Extreme Air Jump**. The Kool-Aid Mini-Railroad takes children on rides near the City Auditorium.

Kool-Aid Days Green Pavilion ¹⁴ **10 AM-4 PM**
Celebrating this year's theme, Keen On Green, a large tent on the games field features companies and non-profits who are innovating in "green" energy and other eco-friendly fields. Continuous displays and demonstrations throughout the day.

Imagination Playground ¹⁵ **10 AM-4 PM**
Bring your kids to Auditorium Park to enjoy this breakthrough portable playspace conceived and designed by architect David Rockwell and donated to the City of Hastings by Kool-Aid to encourage child-directed, unstructured free play. Giant foam blocks, mats, wagons, fabric and crates overflow with creative potential for children to play, dream, build and explore endless possibilities.

Non-Profit Org. & Fire Dept. Displays ¹⁶ **10 AM-4 PM**
Dozens of non-profit organizations display across the festival grounds.



Festival Food Vendors ¹⁷ **10 AM-4 PM**
Kettle Korn, Ice Cream, Funnel Cakes, BBQ, Sandwiches and more!

Kwickest Kool-Aid Drinking Contest Preliminaries ¹⁸ **10:30 AM**
With contestants in four age categories, the preliminaries of this contest are at the Kool-Aid Days Second Stage in Auditorium Park.

Kool-Aid CuteKid Contest ¹⁸ **NOON- 1:30 PM (Registration at 11:30 AM)**
Babies and kids in four age categories compete for ribbons, prizes and bragging rights in this contest at the Kool-Aid Days Second Stage in Auditorium Park. FMI: (402) 469-7577

Connections to the Past Film ¹⁹ **1-3 PM**
Showings on the hour at the Hastings Public Library Auditorium of the Adams County Historical Society film telling Hastings' history through its architecture.

Shakespeare with Noodles (Children's Theatre) ¹⁸ **2 PM**
MiShMaSh (productions) take on Shakespeare's *Macbeth* performed with swimming noodles on the Kool-Aid Days Second Stage in Auditorium Park. A delightful theatre experience for kids of ALL ages!

7th Annual Kool-Aid Cruise of America* ² **2 PM**
Hundreds of classic cars gather at Pastime Lanes and leave at 4:30 PM on a 10-mile cruise of the Hastings area, ending at Brickyard Park, the site of Koncert Kool-Aid. FMI: (402) 463-9844

Kwickest Kool-Aid Drinking Contest Finals ⁹ **3 PM**
Final heats and award ceremonies on the Downtown Mainstage with big prizes for contestants in four age categories.

*Independent event endorsed but not sponsored by Nebraska's Official Soft Drink Heritage Foundation



Koncert Kool-Aid ²⁰ **Park Opens 6:00 PM/Koncert at 7:30 PM**
Billy McGuigan returns in *Rave On!* - **The Buddy Holly Experience**. Cars from the Kool-Aid Cruise are on display and the World's Largest Kool-Aid Stand moves to the park. You can buy Kool-Aid Days Collectibles, Festival Foods and Face Painting. Admission **FREE** with any Kool-Aid Days 2010 mug or shirt **OR \$2** (includes coupon for mug or discount on other Collectibles). **Fireworks** will follow.

SUNDAY - AUGUST 15TH

Kool-Aid Days Fun Run & Walk ²¹ **8 AM Registration/9 AM Run**
Starting at Lake Hastings, follow a 5K or 1 mile route past Kool-Aid Man's Hollywood Footprints at the Adams County Visitors Center.

Fun in the Sun Car Show* ² **9 AM-4:30 PM**
Hundreds of classic cars gather at Pastime Lanes on Sunday to raise money for Nebraska High School Bowlers. FMI: (402) 462-2695

Kool-Aid Flying Disc Golf Tournament* ²² **10 AM**
The Hastings Dept. of Parks & Recreation hosts a tournament on their flying disc golf course at Lake Hastings. FMI: (402) 461-2324

Hastings Museum* ³ **10AM-4:30 PM**
The Museum repeats all of its events from Saturday, plus free Kool-Aid and special activities outside from 1-3 pm!

The Kool-Aid Days Trolley ¹¹ **1 PM-6 PM**
The trolley connects the Hastings Museum, Lake Hastings, and extra parking at Hastings High School.

THOR Kool-Aid Days Model Rocket Launch ²³ **1-3 PM**
The Heartland Organization of Rocketry demonstrates state-of-the-art model rockets. We'll also be having a free raffle for FlisKit rocket kits!

Kool-Aid Kardo Board Boat Races ²⁴ **1-6 PM**
The Kool-Aid Kardo Board Boat Races sail Lake Hastings. Trophies will be awarded in many categories, including "Most Spectacular Sinking." Boats go on display at 1 PM and race heats begin at 3 PM with awards ceremony to follow. Free Kool-Aid Singles and bottled water, too!

